Report and financial statements 31 December 2011

Contents

	Page
Board of Directors and other officers	1
Report of the Board of Directors	2 - 3
Independent auditor's report	4 - 5
Income statement	6
Statement of comprehensive income	7
Balance sheet	8
Statement of changes in equity	9
Statement of cash flows	10
Notes to the financial statements	11 - 35
Additional information to the income statement	36 - 37

Board of Directors and other officers

Board of Directors

Ioannis Spanoudakis (President)
Nikolaos Zachariades
Andreas Efstathiades
Asterios Lachanas
Ilias Myrianthous
Venetsanos Rogkakos (resigned 1 December 2011)
Charalambos Stylianou (resigned 6 October 2011)
Michalis Chimonas (appointed 1 December 2011)
Charalambos Christou (appointed 1 December 2011)

Company Secretary

Elena Pantziarou

Registered office

58 Likavitou Street Egkomi 2401 Nicosia Cyprus

Auditors

PricewaterhouseCoopers Limited Julia House 3 Themistocles Dervis Street CY-1066 Nicosia P O Box 21612 CY-1591 Nicosia, Cyprus Telephone: + 357 - 22555000 Facsimile: + 357 - 22555001

www.pwc.com/cy

Report of the Board of Directors

1 The Board of Directors presents its report together with the audited financial statements of the Company for the year ended 31 December 2011.

Principal activities

The principal activities of the Company, which are unchanged from last year, is the organization, operation, conduct and promotion - publicity of all the games of OPAP S.A. held in Cyprus.

Review of developments, position and performance of the Company's business

3 The profit of the Company for the year ended 31 December 2011 was €1.937.811 (2010: profit of €6.675.874). On 31 December 2011 the total assets of the Company were €29.023.773 (2010: €33.943.864) and the net assets were €11.394.939 (2010: net assets €12.038.891). The financial position, development and performance of the Company as presented in these financial statements are considered satisfactory.

Principal risks and uncertainties

The principal risks and uncertainties faced by the Company are disclosed in Notes 3 and 4 of the financial statements.

Future developments of the Company

The Board of Directors does not expect any significant changes or developments in the operations, financial position and performance of the Company in the foreseeable future.

Results

The Company's results for the year are set out on pages 6 and 7. The Board of Directors recommends the payment of a dividend as detailed below and the remaining profit for the year is retained.

Dividends

7 On 11 July 2011 a dividend of €1,765 per share, amounting to €3.000.000 was paid in relation to the profit for the year ended 31 December 2010.

Share capital

There were no changes in the share capital of the Company.

Report of the Board of Directors (continued)

Board of Directors

- The members of the Board of Directors at 31 December 2011 and at the date of this report are shown on page 1. All of them were members of the Board throughout the year 2011, except Mr Michalis Cheimona and Mr Charalambos Christou, who were appointed as Directors on 1 December 2011. Mr Venetsanos Rogkakos, who held office at 1 January 2011, resigned on 1 December 2011. Mr Charalambos Stylianou, who also held office at 1 January 2011, resigned on 6 October 2011.
- There were no significant changes in the assignment of responsibilities and remuneration of the Board of Directors.
- According to the Company's Articles of Association, the Board of Directors has the authority to appoint any person as its Member, provided that the total number of the members does not exceed the predetermined number as per the existing regulation. All members of the Board continue in office until the next Annual General Meeting, where they are eligible to offer themselves for re-election.

Events after the balance sheet date

There were no material post balance sheet events, which have a bearing on the understanding of the financial statements.

Branches

13 The Company did not operate through any branches during the year.

Independent Auditors

The Independent Auditors, PricewaterhouseCoopers Limited, have expressed their willingness to continue in office. A resolution giving authority to the Board of Directors to fix their remuneration will be proposed at the Annual General Meeting.

By Order of the Board

Ioannis Spanoudakis President

Nicosia, 20 March 2012



Independent auditor's report

To the Members of OPAP (CYPRUS) LIMITED

Report on the financial statements

We have audited the accompanying financial statements of OPAP (CYPRUS) LIMITED (the "Company"), which comprise the balance sheet as at 31 December 2011, and the statements of income, comprehensive income, changes in equity and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Board of Directors' responsibility for the financial statements

The Board of Directors is responsible for the preparation of financial statements that give a true and fair view in accordance with International Financial Reporting Standards as adopted by the European Union and the requirements of the Cyprus Companies Law, Cap. 113, and for such internal control as the Board of Directors determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Board of Directors, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements give a true and fair view of the financial position of OPAP (CYPRUS) LIMITED as at 31 December 2011, and of its financial performance and its cash flows for the year then ended in accordance with International Financial Reporting Standards as adopted by the European Union and the requirements of the Cyprus Companies Law, Cap. 113.

PricewaterhouseCoopers Ltd, Julia House, 3 Themistocles Dervis Street, CY-1066 Nicosia, Cyprus P O Box 21612, CY-1591 Nicosia, Cyprus

T: +357 - 22 555 000, F: +357 - 22 555 001, www.pwc.com/cy



Report on other legal requirements

Pursuant to the requirements of the Auditors and Statutory Audits of Annual and Consolidated Accounts Law of 2009, we report the following:

- We have obtained all the information and explanations we considered necessary for the purposes of our audit.
- In our opinion, proper books of account have been kept by the Company.
- The Company's financial statements are in agreement with the books of account.
- In our opinion and to the best of our information and according to the explanations given to us, the financial statements give the information required by the Cyprus Companies Law, Cap. 113, in the manner so required.
- In our opinion, the information given in the report of the Board of Directors is consistent with the financial statements.

Other matters

Auditor's responsibility

This report, including the opinion, has been prepared for and only for the Company's members as a body in accordance with Section 34 of the Auditors and Statutory Audits of Annual and Consolidated Accounts Law of 2009 and for no other purpose. We do not, in giving this opinion, accept or assume responsibility for any other purpose or to any other person to whose knowledge this report may come to.

Comparative figures

The financial statements of the Company for the year ended 31 December 2010 were audited by another auditor who expressed an unmodified opinion on those financial statements on 18 February 2011.

Loizos A. Markides Certified Public Accountant and Registered Auditor for and on behalf of

PricewaterhouseCoopers Limited Certified Public Accountants and Registered Auditors

Nicosia, 20 March 2012

Income statement for the year ended 31 December 2011

	Note	2011 €	2010 €
Revenue Cost of sales Gross profit	5	168.942.249 (156.643.812) 12.298.437	180.104.849 (167.086.118) 13.018.731
Selling and marketing costs Administrative expenses Other income Other losses - net Operating profit	6 16	(6.870.314) (2.114.739) 615.354 (1.583.543) 2.345.195	(4.242.842) (2.110.480) 762.527
Finance costs Profit before income tax	9	(18.530) 2.326.665	<u>(7.629)</u> 7.420.307
Income tax expense Profit for the year	10	(388.854) 1.937.811	(744.433) 6.675.874

Statement of comprehensive income for the year ended 31 December 2011

	Note	2011 €	2010 €
Profit for the year		1.937.811	6.675.874
Other comprehensive income: Change in value of available-for-sale financial assets Other comprehensive income for the year, net of tax	21	418.237 418.237	(1.646.554) (1.646.554)
Total comprehensive income for the year		2.356.048	5.029.320

Items in the statement above are disclosed net of tax. The income tax relating to each component of other comprehensive income is disclosed in Note 10.

Balance sheet at 31 December 2011

	Note	2011 €	2010 €
Assets			
Non-current assets Property, plant and equipment Intangible assets Available-for-sale financial assets Non-current receivables	14 15 16 17	160.000 7.349 176.457 5.866.424 6.210.230	219.177 14.442 1.341.763 5.789.766 7.365.148
Current assets			
Trade and other receivables Tax refundable	18	2.312.355 199.465	2.601.113
Cash and cash equivalents	19	20.301.723	23.977.603
		22.813.543	<u>26.578.716</u>
Total assets		29.023.773	33.943.864
Equity and liabilities Capital and reserves			
Share capital	20	1.700.000	1.700.000
Other reserves Retained earnings	21	- 9.694.939	(418.237) 10.757.128
Total equity		11.394.939	12.038.891
Non-current liabilities			12.000.001
Security deposits from agents	22	176.826	<u>175.659</u>
Current liabilities			
Trade and other payables Current income tax liabilities	23	17.452.008	21.707.852
Current income tax nabilities		17.452.008	<u>21.462</u> <u>21.729.314</u>
Total liabilities		17.628.834	21.904.973
Total equity and liabilities		29.023.773	33.943.864

On 20 March 2012 the Board of Directors of OPAP (CYPRUS) LIMITED authorised these financial statements for issue.

Ioannis Spanoudakis, President

Michalis Chimonas, Director

Statement of changes in equity for the year ended 31 December 2011

	Note	Share capital €	Other reserves €	Retained earnings (1) €	Total €
Balance at 1 January 2010		1.700.000	1.228.317	14.081.254	17.009.571
Comprehensive income Profit for the year				6.675.874	6.675.874
Other comprehensive income Available-for-sale financial assets: Fair value losses	21		(1.646.554)		(1.646.554)
Total other comprehensive income			(1.646.554)		(1.646.554)
Total comprehensive income for the year		-	(1.646.554)	6.675.874	5.029.320
Transactions with owners Dividend relating to 2009 and 2008	11	-		(10.000.000)	(10.000.000)
Total transactions with owners				(10.000.000)	(10.000.000)
Balance at 31 December 2010/1 January 2011		1.700.000	(418.237)	10.757.128	12.038.891
Comprehensive income Profit for the year				1.937.811	1.937.811
Other comprehensive income Available-for-sale financial assets:			440.007		440.007
Transfer to profit due to impairment Total other comprehensive income	21		<u>418.237</u> 418.237		<u>418.237</u> 418.237
·					
Total comprehensive income for the year			418.237	1.937.811	2.356.048
Transactions with owners Dividend relating to 2010	11	_		(3.000.000)	(3.000.000)
Total transactions with owners				(3.000.000)	(3.000.000)
Balance at 31 December 2011		1.700.000		9.694.939	11.394.939

Companies which do not distribute 70% of their profits after tax, as defined by the Special Contribution for the Defence of the Republic Law, by the end of the two years after the end of the year of assessment to which the profits refer, will be deemed to have distributed this amount as dividend. Special contribution for defence at 15% will be payable on such deemed dividend to the extent that the shareholders for deemed dividend distribution purposes at the end of the period of two years from the end of the year of assessment to which the profits refer, are Cyprus tax residents. Special contribution for defence rate increased to 17% in respect of profits of year of assessment 2009, and to 20% in respect of profits of years of assessment 2010 and 2011. The amount of this deemed dividend distribution is reduced by any actual dividend paid out of the profits of the relevant year by the end of the period of two years from the end of the year of assessment to which the profits refer. This special contribution for defence is paid by the Company for the account of the shareholders.

Statement of cash flows for the year ended 31 December 2011

	Note	2011 €	2010 €
Cash flows from operating activities	. 1010	•	Č
Profit before income tax Adjustments for:		2.326.665	7.420.307
Depreciation of property, plant and equipment Amortisation of intangible assets	14 15	71.577 7.463	71.387 13.730
Impairment of available-for-sale financial assets Interest income	16 6 9	1.583.543 (615.354)	(762.527)
Interest expense	9	18.530 3.392.424	7.629 6.750.526
Changes in working capital: Trade and other receivables Trade and other payables		288.758 (4.255.844)	3.126.748 3.445.229
Cash (used in)/generated from operations		(574.662)	13.322.503
Income tax paid		<u>(609.781</u>)	(884.404)
Net cash (used in)/generated from operating activities		<u>(1.184.443</u>)	12.438.099
Cash flows from investing activities Purchases of property, plant and equipment Proceeds from sale of property, plant and equipment Purchases of intangibles Loan repayments received from related parties Interest received	14 14 15 25(v)	(12.400) - (370) (49.765) 588.461	(6.581) (15.473) - 755.640
Net cash from investing activities		525.926	733.586
Cash flows from financing activities Interest paid Dividends paid to the Company's shareholders Guarantee deposits from agents Net cash used in financing activities	11	(18.530) (3.000.000) 1.167 (3.017.363)	(7.629) (10.000.000) (8.706) (10.016.335)
Net (decrease)/increase in cash and cash equivalents Cash and cash equivalents at beginning of year		(3.675.880) 23.977.603	3.155.350 20.822.253
Cash and cash equivalents at end of year	19	20.301.723	23.977.603

Notes to the financial statements

1 General information

Country of incorporation

The Company is incorporated and domiciled in Cyprus as a private limited liability company in accordance with the provisions of the Cyprus Companies Law, Cap. 113. Its registered office is at 58 Likavitou Street, Egkomi, 2401 Nicosia, Cyprus.

OPAP (CYPRUS) LIMITED is currently governed by Law 34 (III) / 2003 that ratifies the agreement between the Greek Republic and the Government of the Republic of Cyprus, for terms of organization, operation, conduct and management of games conducted by OPAP A.E.

Principal activities

The principal activities of the Company, which are unchanged from last year, is the organization, operation, conduct and promotion - publicity of all the games of OPAP S.A. held in Cyprus.

2 Summary of significant accounting policies

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented in these financial statements unless otherwise stated.

Basis of preparation

The financial statements of the Company have been prepared in accordance with International Financial Reporting Standards (IFRS), as adopted by the European Union (EU), and the requirements of the Cyprus Companies Law, Cap. 113.

As of the date of the authorisation of the financial statements, all International Financial Reporting Standards issued by the International Accounting Standards Board (IASB) that are effective as of 1 January 2011 have been adopted by the EU through the endorsement procedure established by the European Commission, with the exception of certain provisions of IAS 39 "Financial Instruments: Recognition and Measurement" relating to portfolio hedge accounting.

The financial statements have been prepared under the historical cost convention, as modified by the revaluation of available-for-sale financial assets.

The preparation of financial statements in conformity with IFRS requires the use of certain critical accounting estimates and requires management to exercise its judgment in the process of applying the Company's accounting policies. The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in Note 4.

2 Summary of significant accounting policies (continued)

Adoption of new and revised IFRSs

During the current year the Company adopted all the new and revised International Financial Reporting Standards (IFRS) that are relevant to its operations and are effective for accounting periods beginning on 1 January 2011. This adoption did not have a material effect on the accounting policies of the Company.

At the date of approval of these financial statements the following financial reporting standards were issued by the International Accounting Standards Board but were not yet effective:

(i) Adopted by the European Union

Amendments

 Amendments to IFRS 7 "Financial Instruments: Disclosures" on derecognition of financial instruments (effective for annual periods beginning on or after 1 July 2011).

(ii) Not adopted by the European Union

New standards

- IFRS 9 "Financial Instruments" (and subsequent amendments to IFRS 9 and IFRS 7) (effective for annual periods beginning on or after 1 January 2015).
- IFRS 10 "Consolidated Financial Statements" (effective for annual periods beginning on or after 1 January 2013).
- IFRS 11, "Joint Arrangements" (effective for annual periods beginning on or after 1 January 2013).
- IFRS 12, "Disclosure of Interests in Other entities" (effective for annual periods beginning on or after 1 January 2013).
- IFRS 13, "Fair Value Measurement" (effective for annual periods beginning on or after 1 January 2013).
- IAS 27, "Consolidated and Separate Financial Statements" (effective for annual periods beginning on or after 1 January 2013).
- IAS 28, "Investments in Associates and Joint Ventures" (effective for annual periods beginning on or after 1 January 2013).

Amendments

- Amendment to IAS 12 "Income Taxes" on deferred tax relating to recovery of underlying assets (effective for annual periods beginning on or after 1 January 2012).
- Amendment to IFRS 1 "First-time adoption of International Financial Reporting Standards" on severe hyperinflation and removal of fixed dates for First Time Adopters (effective for annual periods beginning on or after 1 July 2011).

2 Summary of significant accounting policies (continued)

Adoption of new and revised IFRSs (continued)

- Amendment to IAS 1 "Financial Statements Presentation" on Presentation of Items of Other Comprehensive Income" (effective for annual periods beginning on or after 1 July 2012).
- Amendments to IAS 19 "Employee Benefits" (effective for annual periods beginning on or after 1 January 2013).
- Amendments to IFRS 7 "Financial Instruments: Disclosures" on Offsetting Financial Assets and Financial Liabilities (effective for annual periods beginning on or after 1 January 2013).
- Amendments to IAS 32 "Financial Instruments: Presentation" on Offsetting Financial Assets and Financial Liabilities (effective for annual periods beginning on or after 1 January 2014).

New IFRICs

• IFRIC 20 "Stripping Costs in the Production Phase of a Surface Mine" (effective for annual periods beginning on or after 1 January 2013).

The Board of Directors expects that the adoption of these financial reporting standards in future periods will not have a material effect on the financial statements of the Company, with the exception of the following:

- (i) Amendments to IFRS 7, "Financial Instruments: Disclosures" on derecognition of financial instruments. These amendments will promote transparency in the reporting of transfer transactions and improve users' understanding of the risk exposures relating to transfers of financial assets and the effect of those risks on an entity's financial position, particularly those involving securitisation of financial assets. These amendments are effective for annual periods beginning on or after 1 July 2011 and have not yet been endorsed by the European Union.
- (ii) Amendment to IAS 12, "Income Taxes" on deferred tax. IAS 12, "Income Taxes", currently requires an entity to measure the deferred tax relating to an asset depending on whether the entity expects to recover the carrying amount of the asset through use or sale. It can be difficult and subjective to assess whether recovery will be through use or through sale when the asset is measured using the fair value model in IAS 40, "Investment Property". This amendment therefore introduces an exception to the existing principle for the measurement of deferred tax assets or liabilities arising on investment property measured at fair value. As a result of the amendments, SIC 21, "Income Taxes recovery of revalued non-depreciable assets", will no longer apply to investment properties carried at fair value. The amendments also incorporate into IAS 12 the remaining guidance previously contained in SIC 21, which is withdrawn. This amendment is effective for annual periods beginning on or after 1 January 2012 and has not yet been endorsed by the European Union.

2 Summary of significant accounting policies (continued)

Adoption of new and revised IFRSs (continued)

- (iii) IFRS 9, "Financial Instruments". IFRS 9 is the first standard issued as part of a wider project to replace IAS 39. IFRS 9 retains but simplifies the mixed measurement model and establishes two primary measurement categories for financial assets: amortised cost and fair value. The basis of classification depends on the entity's business model and the contractual cash flow characteristics of the financial asset. The guidance in IAS 39 on impairment of financial assets and hedge accounting continues to apply. The standard is effective for annual periods beginning on or after 1 January 2015 and has not yet been endorsed by the European Union.
- (iv) IFRS 13, "Fair Value Measurement". IFRS 13 aims to improve consistency and reduce complexity by providing a precise definition of fair value and a single source of fair value measurement and disclosure requirements for use across IFRSs. The requirements do not extend the use of fair value accounting but provide guidance on how it should be applied where its use is already required or permitted by other standards. The standard is effective for annual periods beginning on or after 1 January 2013 and has not yet been endorsed by the European Union.

Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable, and represents amounts receivable for the sale of services in the ordinary course of the Company's activities, net of value added taxes, returns and discounts.

The Company recognises revenue when the amount of revenue can be reliably measured, when it is probable that future economic benefits will flow to the entity and when specific criteria have been met for each of the Company's activities as described below. Revenues earned by the Company are recognised on the following bases:

(i) Revenue from games

Revenue from games are recognised when the significant risks and rewards of ownership from the submission of the coupons from the games have been transferred to the customer. This usually occurs when the agents, with which the Company cooperates, have submitted the coupons of the customers, the customers have accepted them and the collectibility of the relevant receivables is reasonably assured.

(ii) Sales of services

Sales of services are recognised in the accounting period in which the services are rendered, by reference to the stage completion of the specific transaction and assessed on the basis of the actual service provided as a proportion of the total services to be provided.

2 Summary of significant accounting policies (continued)

Revenue recognition (continued)

(iii) Interest income

Interest income is recognised using the effective interest method. When a loan or receivable is impaired, the Company reduces the carrying amount to its recoverable amount, being the estimated future cash flows discounted at the original effective interest rate of the instrument and continues unwinding the discount as interest income. Interest income on impaired loans and receivables is recognised using the original effective interest rate.

Employee benefits

The Company and the employees contribute to the Government Social Insurance Fund based on employees' salaries. In addition, the Company operates a defined contribution scheme the assets of which are held in a separate trustee-administered fund. The scheme is funded by payments from employees and by the Company. The Company's contributions are expensed as incurred and are included in staff costs. The Company has no further payment obligations once the contributions have been paid. Prepaid contributions are recognized as an asset to the extent that a cash refund or a reduction in the future payments is available.

Foreign currency translation

(i) Functional and presentation currency

Items included in the Company's financial statements are measured using the currency of the primary economic environment in which the entity operates ("the functional currency"). The financial statements are presented in Euro (€), which is the Company's functional and presentation currency.

(ii) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or valuation where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in profit or loss.

2 Summary of significant accounting policies (continued)

Current and deferred income tax

The tax expense for the period comprises current and deferred tax. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

The current income tax is calculated on the basis of the tax laws enacted or substantively enacted at the balance sheet date in the country in which the Company operates and generates taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. If applicable tax regulation is subject to interpretation, it establishes provision where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred income tax is recognised using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. However, deferred income tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates and laws that have been enacted or substantially enacted by the balance sheet date and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred income tax assets are recognised only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised.

Deferred income tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred income tax assets and liabilities relate to income taxes levied by the same taxation authority on the Company where there is an intention to settle the balances on a net basis.

Dividend distribution

Dividend distribution to the Company's shareholders is recognised as a liability in the Company's financial statements in the year in which the dividends are appropriately authorised and are no longer at the discretion of the Company. More specifically, interim dividends are recognised as a liability in the period in which these are authorised by the Board of Directors and in the case of final dividends, these are recognised in the period in which these are approved by the Company's shareholders.

2 Summary of significant accounting policies (continued)

Property, plant and equipment

Depreciation on property, plant and equipment is calculated using the straight-line method to allocate their cost or revalued amounts to their residual values, over their estimated useful lives. The annual depreciation rates are as follows:

	%
Motor vehicles	15,4
Furniture, fixtures and fittings	20
Computer equipment	20

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each balance sheet date.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Expenditure for repairs and maintenance of property, plant and equipment is charged to the profit or loss of the year in which they were incurred. The cost of major renovations and other subsequent expenditure are included in the carrying amount of the asset or recognized as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Company and the cost of the item can be measured reliably.

Gains and losses on disposal of equipment are determined by comparing proceeds with carrying amount and are recognised in "other gains/(losses) – net" in profit or loss.

Leases

Leases in which a significant portion of the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases (net of any incentives received from the lessor) are charged to profit or loss on a straight-line basis over the period of the lease.

Computer software

Costs that are directly associated with identifiable and unique computer software products controlled by the Company and that will probably generate economic benefits exceeding costs beyond one year are recognised as intangible assets. Subsequently computer software is carried at cost less any accumulated amortisation and any accumulated impairment losses. Expenditure, which enhances or extends the performance of computer software programmes beyond their original specifications is recognised as a capital improvement and added to the original cost of the computer software. Costs associated with maintenance of computer software programmes are charged to the profit or loss of the year in which they were incurred. Computer software costs are amortised using the straight line method over their estimated useful lives, not exceeding a period of five years. Amortisation commences when the computer software is available for use and is included within administrative expenses.

2 Summary of significant accounting policies (continued)

Financial assets

(i) Classification

The Company classifies its financial assets in the following categories: loans and receivables and available for sale financial assets. The classification depends on the purpose for which the financial assets were acquired. Management determines the classification of financial assets at initial recognition.

Loans and receivables

Loans and receivables are non derivative financial assets with fixed or determinable payments that are not quoted in an active market and for which there is no intention of trading the receivable. They are included in current assets, except for maturities greater than twelve months after the balance sheet date. These are classified as non current assets. The Company's loans and receivables comprise "trade and other receivables" and "cash and cash equivalents" in the balance sheet.

Available-for-sale financial assets

Available-for-sale financial assets are non-derivatives that are either designated in this category or not classified in any of the other categories. They are included in non-current assets, unless the investment matures or management intends to dispose of the investment within twelve months of the balance sheet date.

(ii) Recognition and measurement

Regular way purchases and sales of financial assets are recognised on the trade date which is the date on which the Company commits to purchase or sell the asset. Financial assets are initially recognised at fair value plus transaction costs for all financial assets not carried at fair value through profit or loss. Financial assets are derecognised when the rights to receive cash flows from the financial assets have expired or have been transferred and the Company has transferred substantially all risks and rewards of ownership.

Available for sale financial assets and financial assets are subsequently carried at fair value. Loans and receivables and held to maturity financial assets are carried at amortised cost using the effective interest method.

Changes in the fair value of monetary securities denominated in a foreign currency and classified as available-for-sale are analysed between translation differences resulting from changes in amortised cost of the security and other changes in the carrying amount of the security. The translation differences on monetary securities are recognised in profit or loss, while translation differences on non-monetary securities are recognised in other comprehensive income. Changes in the fair value of monetary and non-monetary securities classified as available-for-sale are recognised in other comprehensive income.

When securities classified as available-for-sale are sold or impaired, the accumulated fair value adjustments recognised in other comprehensive income are included in profit or loss as gains and losses on "available-for-sale financial assets".

2 Summary of significant accounting policies (continued)

Financial assets (continued)

(ii) Recognition and measurement (continued)

Interest on available-for-sale securities calculated using the effective interest method is recognised in the profit or loss as part of other income. Dividends on available-for-sale equity instruments are recognised in profit or loss as part of other income when the Company's right to receive payments is established.

The Company assesses at each balance sheet date whether there is objective evidence that a financial asset or a group of financial assets is impaired. In the case of equity securities classified as available for sale, a significant or prolonged decline in the fair value of the security below its cost is considered as evidence that the securities are impaired. If any such evidence exists for available-for-sale financial assets the cumulative loss which is measured as the difference between the acquisition cost and the current fair value, less any impairment loss on that financial asset previously recognised in profit or loss, is removed from equity and recognised in profit or loss. Impairment losses recognised in profit or loss on equity instruments are not reversed through profit or loss.

Trade receivables

Trade receivables are recognised initially at fair value and subsequently measured at amortised cost, using the effective interest method, less provision for impairment. A provision for impairment of trade receivables is established when there is objective evidence that the Company will not be able to collect all amounts due according to the original terms of receivables. Significant financial difficulties of the debtor, probability that the debtor will enter bankruptcy or delinquency in payments are considered indicators that the trade receivable is impaired. The amount of the provision is the difference between the carrying amount and the recoverable amount, being the present value of estimated future cash flows, discounted at the effective interest rate. The carrying amount of the asset is reduced through the use of an allowance account, and the amount of the loss is recognised in profit or loss within "selling and marketing costs". When a trade receivable is uncollectible, it is written off against the allowance account for trade receivables. Subsequent recoveries of amounts previously written off are credited against "selling and marketing costs" in profit or loss.

Share capital

Ordinary shares are classified as equity.

Provisions

Provisions are recognised when the Company has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation, and the amount has been reliably estimated. Provisions are not recognised for future operating losses.

2 Summary of significant accounting policies (continued)

Provisions (continued)

Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to passage of time is recognised as interest expense.

Trade payables

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less (or in the normal operating cycle of the business if longer). If not, they are presented as non-current liabilities.

Cash and cash equivalents

In the statement of cash flows, cash and cash equivalents include cash in hand and deposits held at call with banks with original maturity of three months or less.

Comparatives

Where necessary, comparative figures have been adjusted to conform with changes in presentation in the current year.

3 Financial risk management

(i) Financial risk factors

The Company's activities expose it to a variety of financial risks: market risk (including price risk), credit risk and liquidity risk.

The Company does not have a formal risk management policy programme. Instead the susceptibility of the Company to financial risks such as price risk and credit risk is monitored as part of its daily management of the business.

Market risk

Price risk

The Company is exposed to equity securities price risk because of investments held by the Company and classified on the balance sheet either as available-for-sale or at fair value through profit or loss. The Company is not exposed to commodity price risk.

3 Financial risk management (continued)

(i) Financial risk factors (continued)

Market risk (continued)

Price risk (continued)

The Company's equity investments that are publicly traded are included in the Milan Stock Exchange General Index.

The table below summarises the impact of increases/decreases of the Milan Stock Exchange General Index on the Company's post-tax profit for the year and on other components of equity. The analysis is based on the assumption that the equity indexes had increased/decreased by 5% (2010: 5%) with all other variables held constant and all the Company's equity instruments moved according to the historical correlation with the index:

	Impact on other components of equity in €	
	2011	2010
Index Milan Stock Exchange General Index	8.823	67.088

Other components of equity would increase/decrease as a result of gains/losses on equity securities classified as available-for-sale.

The Company does not manage its market price risk.

Credit risk

Credit risk arises from cash and cash equivalents, deposits with banks and financial institutions, as well as credit exposures to customers, including outstanding receivables and committed transactions.

The Company does not have formal policies and procedures for managing and monitoring credit risk.

• Liquidity risk

The table below analyses the Company's financial liabilities into relevant maturity groupings based on the remaining period at the balance sheet to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows. Balances due within 12 months equal their carrying balances as the impact of discounting is not significant.

Until 1 year €	1 to 5 years
-	175.659
21.802.347	-
<u>126.000</u>	199.500
<u>21.928.347</u>	375.159
	year € 21.802.347

3 Financial risk management (continued)

(i) Financial risk factors (continued)

	Between
Less than	2 to 5
1 year	years
€	€
At 31 December 2011	
Guarantee deposits from	
agents -	176.826
Trade and other payables 17.538.814	
Finance lease liabilities 126.000	73.500
<u>17.664.814</u>	250.326

Prudent liquidity risk management implies maintaining sufficient cash and marketable securities, the availability of funding through an adequate amount of committed credit facilities and the ability to close out market positions. The management maintains flexibility in funding by maintaining availability under committed credit lines.

Management monitors rolling forecasts of the Company's liquidity reserve (comprises undrawn borrowing facility and cash and cash equivalents (Note 19)) on the basis of expected cash flow.

(ii) Capital risk management

The Company manages its capital for the purpose of:

- Ensuring that the Company will operate under the principle of sustainable business to serve the interests of shareholders and other stakeholders (employees, debtors, creditors).
- Achieving a satisfactory return for shareholders, given the level of risk for relevant companies.

The Company maintains capital depending on the level of risk taken. It also manages its capital structure which is adjusted based on the current and projected economic conditions and the risk characteristics of the assets held. In order to maintain or change its capital structure, the Company may adjust the amount of distributed dividends, return capital to shareholders or sell assets.

The Company has no borrowings and is financed solely by equity.

The capital as defined by management at 31 December 2011 and 2010 consists of equity as shown on the face of the balance sheet.

(iii) Fair value estimation

The table below analyses financial instruments carried at fair value by valuation method. The different levels have been defined as follows:

 Quoted prices (unadjusted) in active markets for identical assets or liabilities (Level 1).

3 Financial risk management (continued)

(iii) Fair value estimation (continued)

The following table presents the Company's assets and liabilities that are measured at fair value at 31 December 2010.

	Level 1 €	Total <i>€</i>
31 December 2010 Assets	· ·	J
Available-for-sale financial assets: - Equity securities	1.341.763	1.341.763
Total assets measured at fair value	1.341.763	1.341.763

The following table presents the Company's assets and liabilities that are measured at fair value at 31 December 2011.

	Level 1 €	Total €
31 December 2011	₹	₹
Assets		
Available-for-sale financial assets:		
- Equity securities	176.457	176.457
Total assets measured at fair value	176.457	176.457

The fair value of financial instruments traded in active markets is based on quoted market prices at the balance sheet date. A market is regarded as active if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service, or regulatory agency, and those prices represent actual and regularly occurring market transactions on an arm's length basis. The quoted market price used for financial assets held by the Company is the current bid price. These instruments are included in Level 1. Instruments included in Level 1 comprise primarily Milan Stock Exchange equity investments classified as available-for-sale.

4 Critical accounting estimates and judgements

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

(i) Critical accounting estimates and assumptions

The Company makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

4 Critical accounting estimates and judgements (continued)

(i) Critical accounting estimates and assumptions (continued)

Income taxes

Significant judgment is required in determining the provision for income taxes. There are transactions and calculations for which the ultimate tax determination is uncertain. The Company recognises liabilities for anticipated tax audit issues based on estimates of whether additional taxes will be due. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the current and deferred income tax assets and liabilities in the period in which such determination is made.

(ii) Critical judgements in applying the Company's accounting policies

Impairment of available-for-sale financial assets

The Company follows the guidance of IAS 39 to determine when an available-for-sale equity investment is impaired. This determination requires significant judgement. In making this judgement, the Company evaluates, among other factors, the duration and extent to which the fair value of an investment is less than its cost and the financial health and short-term business outlook for the investee, including factors such as industry and sector performance, changes in technology and operational and financing cash flow.

5 Revenue

	2011	2010
	€	€
Sales JOKER	24.607.785	33.341.584
Sales PROTO	4.832.456	6.280.464
Sales EXTRA 5	1.084.724	879.871
Sales SUPER 3	5.547.091	5.292.294
Sales LOTTO	8.195.701	8.193.845
Sales KINO	124.348.098	125.741.124
Sales PROPO	293.918	357.941
Sales PROPOGOAL	<u>32.476</u>	17.726
	<u>168.942.249</u>	180.104.849

6 Other income

	2011	2010
	€	€
Interest income:		
Bank balances	488.711	668.252
Loans to related parties (Note 25(v))	126.423	93.992
Other interest income	220	283
Total interest income	<u>615.354</u>	762.527

7 Expenses by nature

	2011 €	2010 €
Depreciation and amortisation (Notes 14 and 15)	79.040	85.117
Repairs and maintenance	130.060	120.686
Operating lease payments	127.700	127.100
Insurance	54.531	47.449
Auditors' remuneration	25.145	22.569
Staff costs (Note 8)	1.380.037	1.400.563
Advertising and promotion	2.029.013	2.218.111
Transportation expenses	7.282	7.745
Other expenses	1.145.590	1.232.168
Grants and donations	4.689.422	1.801.049
Compensation of legal counsels	13.800	13.800
Training of employees and agents	21.991	26.815
Agent commission	15.077.262	16.371.245
Theoretical winnings	109.579.882	115.439.667
Winnings payable to the Cyprus Government	12.186.075	14.074.015
Fees to OPAP S.A.	16.894.225	18.010.485
Compensation of agents for V.A.T.	<u>2.187.810</u>	2.440.856
Total cost of goods sold, selling and marketing costs, administrative expenses and other expenses	165.628.865	173.439.440

The professional fees stated above include fees of €- (2010: €1.006) for tax consultancy services charged by the Company's statutory audit firm.

8 Staff costs

	2011 €	2010 €
Wages and salaries Social insurance costs Provident fund contributions	1.277.000 58.151 <u>44.886</u>	1.279.664 76.030 44.869
	<u> 1.380.037</u>	1.400.563

The Company has a defined contribution scheme, the OPAP (CYPRUS) LIMITED Employees' Provident Fund, which is funded separately and prepares its own financial statements whereby employees are entitled to payment of certain benefits upon retirement or prior termination of service.

9 Finance costs

	2011	2010
	€	€
Interest expense:		
Overdue taxation	<u>18.530</u>	7.629

10 Income tax expense

	2011 €	2010 €
Current tax:		
Corporation tax	388.854	668.436
Defence contribution	-	76.223
Overprovision of prior years' taxes:		
Corporation tax	-	7.614
Defence contribution		<u>(7.840</u>)
Income tax expense	388.854	744.433

The tax on the Company's profit before tax differs from the theoretical amount that would arise using the applicable tax rate as follows:

	2011 €	2010 €
Profit before tax	2.326.665	7.420.307
Tax calculated at the applicable corporation tax rate of 10% Tax effect of expenses not deductible for tax purposes Tax effect of allowances and income not subject to tax Special contribution for defence Prior year taxes	232.667 156.187 -	742.031 - (73.595) 76.222 (225)
Income tax charge	388.854	744.433

The Company is subject to corporation tax on taxable profits at the rate of 10%.

From 1 January 2009 onwards, under certain conditions, interest may be exempt from income tax and only subject to defence contribution at the rate of 10%; increased to 15% as from 31 August 2011.

In certain cases dividends received from abroad may be subject to defence contribution at the rate of 15%; increased to 17% as from 31 August 2011; increased to 20% from 1 January 2012 to 31 December 2013.

Gains on disposal of qualifying titles (including shares, bonds, debentures, rights thereon, etc) are exempt from Cyprus income tax.

The tax (charge)/credit relating to components of other comprehensive income is as follows:

Tax effects of components of other comprehensive income

		Year ended 31 December				
		2011			2010	
	Before tax €	Tax (charge)/ credit €	After tax €	Before tax €	Tax (charge)/ credit €	After tax €
Available-for-sale financial assets: Fair value loss Loss transferred to profit or	-	-	-	(1.646.554)	-	(1.646.554)
loss due to impairment	418.237	 -	418.237			
Other comprehensive income	418.237		418.237	(1.646.554)		(1.646.554)

11 Dividends per share

On 11 July 2011 a dividend of €1,765 per share, amounting to €3.000.000 was paid in relation to the profit for the year ended 31 December 2010.

		2011 €	2010 €
Final dividend		3.000.000	10.000.000
12 Financial instruments by category			
04 December 9040	Loans and receivables €	Available-for- sale €	Total €
31 December 2010 Assets as per balance sheet Available-for-sale financial assets Non-current receivables Trade and other receivables (available)	5.789.766	1.341.763	1.341.763 5.789.766
Trade and other receivables (excluding prepayments) Cash and cash equivalents	2.563.066 23.977.603 32.330.435		2.563.066 23.977.603 33.672.198
		Other financial liabilities €	Total €
Liabilities as per balance sheet Trade and other payables (excluding statutory liabilities) Guarantee deposits from agents		21.284.224 175.659	21.284.224 175.659
Total		21.459.883	21.459.883
	Loans and receivables €	Available-for- sale €	Total €
31 December 2011 Assets as per balance sheet Available-for-sale financial assets Non-current receivables Trade and other receivables (excluding	5.866.424	176.457 -	176.457 5.866.424
prepayments) Cash and cash equivalents	2.257.471 20.301.723	<u> </u>	2.257.471 20.301.723
Total	28.425.618	176.457	28.602.075
		Other financial liabilities €	Total €
Liabilities as per balance sheet Trade and other payables (excluding statutory liabilities) Guarantee deposits from agents		16.769.919 176.826	16.769.919 176.826
Total		16.946.745	16.946.745

13 Credit quality of financial assets

The credit quality of financial assets that are neither past due nor impaired can be assessed by reference to external credit ratings (if available) or to historical information about counterparty default rates:

	2011 €	2010 €
Trade receivables	•	
Counterparties without external credit rating		
Group 1	-	-
Group 2	2.077.580	2.257.433
Group 3		
Fully performing other receivables		
Group 4	5.866.424	5.789.766
Group 5	-	198.108
Group 6		
	5.866.424	5.987.874
	2011	2010
	€	€
Cash at bank and short-term bank deposits ⁽¹⁾		
Ba2	1.443.557	2.270.739
B2	2.163.979	4.117.265
Caa2	16.694.066	17.589.144
	20.301.602	23.977.148

⁽¹⁾ The rest of the balance sheet item 'cash and cash equivalents' is cash in hand.

Group 2 – existing customers (more than 6 months) with no defaults in the past.

Group 3 – existing customers (more than 6 months) with some defaults in the past. All defaults were fully recovered.

Group 4 – companies within the group, common control companies and associates with no defaults in the past.

Group 5 – Directors, shareholders and key management personnel.

Group 6 - new receivables (less than 6 months).

None of the financial assets that are fully performing has been renegotiated in the last year.

None of the loans and receivables from related parties is past due but not impaired.

Group 1 – new customers (less than 6 months).

14 Property, plant and equipment

	Plant and machinery €	Furniture, fixtures and office equipment €	Motor vehicles €	Total €
At 1 January 2010 Cost Accumulated depreciation	756.230 (624.895)	188.674 (124.880)	111.655 (22.801)	1.056.559 (772.576)
Net book amount	131.335	63.794	88.854	283.983
Year ended 31 December 2010 Opening net book amount Disposals Depreciation charge ($\Sigma\eta\mu$. 7) Closing net book amount	131.335 (33.320) 98.015	63.794 6.581 (20.871) 49.504	88.854 (17.196) 71.658	283.983 6.581 (71.387) 219.177
At 31 December 2010 Cost Accumulated depreciation	756.230 (658.21 <u>5</u>)	195.255 (145.751)	111.655 (39.997)	1.063.140 (843.963)
Net book amount	98.015	49.504	71.658	219.177
Year ended 31 December 2011 Opening net book amount Additions Depreciation charge (Note 7) Closing net book amount	98.015 - (33.320) 64.695	49.504 12.400 (21.206) 40.698	71.658 - (17.051) 54.607	219.177 12.400 (71.577) 160.000
At 31 December 2011 Cost Accumulated depreciation Net book amount	756.230 (691.535) 64.695	207.654 (166.956) 40.698	111.655 (57.048) 54.607	1.075.539 (915.539) 160.000
			2011 €	2010 €
Net book amount			<u> </u>	(6.581)
Proceeds from sale of property, plant and equipment			<u> </u>	(6.581)

Operating lease rentals amounting to €127.700 (2010: €127.100) relating to the lease of property are included in the profit or loss (Note 7).

Depreciation expense of €33.320 (2010: €33.320) has been charged in "cost of goods sold" and €38.257 (2010: €38.067) in "administrative expenses".

15 Intangible assets

		Computer software
At 1 January 2010		€
Cost Accumulated amortisation and impairment		158.804 (146.105)
Net book amount	_	12.699
Year ended 31 December 2010		
Opening net book amount Additions Amortication charge (Note 7)		12.699 15.473 (13.730)
Amortisation charge (Note 7) Closing net book amount	_	14.442
	_	11.112
At 31 December 2010 Cost Accumulated amortisation and impairment	_	174.277 (159.835)
Net book amount	_	14.442
Year ended 31 December 2011 Opening net book amount Additions		14.442 370
Amortisation charge (Note 7)	_	(7.463)
Closing net book amount	_	7.349
At 31 December 2011 Cost		174.647
Accumulated amortisation and impairment	_	(167.298) 7.349
Net book amount	-	7.043
16 Available-for-sale financial assets		
	2011	2010
	€	€
At beginning of year	1.341.763	2.988.317
Net losses transferred to other comprehensive income (Note 21) Impairment charge		(1.646.554)
At end of year	176.457	1.341.763
Listed equity securities:		
Milan Stock Exchange	176.457	1.341.763
C	176.457	1.341.763
The following are included in profit or loss with respect to available-assets:	for-sale finar	ncial
	2011	2010
	2011	2010
Impairment charge on available-for-sale financial assets:		
- transfer from reserves €418.237	=== =	
- for the year €1.165.306 (Note 21)	<u>(1.583.543</u>)	

16 Available-for-sale financial assets (continued)

Available-for-sale financial assets are denominated in the following currencies:

	2011 €	2010 €
Euro - functional and presentation currency	<u>176.457</u>	1.341.763
	176.457	1.341.763

17 Non-current receivables

	2011	2010
	€	€
Non-current		
Loans to related parties (Note 25(v))	<u>5.866.424</u>	5.789.766

All non-current receivables are due on 14 February 2014, bear interest at EURIBOR plus 0,5% and are denominated in Euro.

The carrying amounts of non-current receivables approximate their fair value.

The effective interest rates on non-current receivables were as follows:

	2011 %	2010 %
Loans to related parties	2,2	2,1

The Company has obtained guarantees from OPAP S.A., for the loan provided to OPAP International Ltd.

18 Trade and other receivables

	2011 €	2010 €
Trade receivables Receivables from parent entity (Note 25(iv))	2.242.824	2.353.151 198.108
Prepayments Loans Receivables	54.884 14.647	38.047 11.807
	2.312.355	2.601.113

The fair values of trade and other receivables approximate their carrying amounts.

At 31 December 2011, trade receivables of €243.513 (2010: €184.196) were past due but not impaired. The Company has not made a provision for impairement losses as there has not been a significant change in the credit quality of these receivables and their balances are still considered recoverable. The Company does not hold any collateral in relation to these balances.

The ageing analysis of these past due but not impaired trade receivables is as follows:

	2011 €	2010 €
Up to 1 month 1 to 4 months	114.410 129.103	133.590
	243.513	133.590

18 Trade and other receivables (continued)

The other classes within trade and other receivables do not contain impaired nor past due assets.

The maximum exposure to credit risk at the balance sheet date is the carrying value of each class of receivable mentioned above. The Company does not hold any collateral as security.

Concentrations of credit risk in relation to amounts due from agents are limited due to the direct connection of the network of agents to the central system of the Company.

All trade and other receivables are denominated in Euro.

19 Cash and cash equivalents

	2011 €	2010 €
Cash at bank and in hand Short-term bank deposits	20.301.541 182	23.969.461 8.142
·	20.301.723	23.977.603

The effective interest rate on short term bank deposits was 2,5% (2010: 3,0%) and these deposits have an average maturity of 20 days.

Cash and cash equivalents include the following for the purposes of the statement of cash flows:

	2011 €	2010 €
Cash and cash equivalents	20.301.723	23.977.603
Cash and cash equivalents are denominated in the following c	urrencies:	
	2011 €	2010 €
Euro - functional and presentation currency	20.301.723	23.977.603

20 Share capital

	2011		2010	
	Number of shares	€	Number of shares	
Authorised				
Shares of €1 each	<u> 1 700 000</u> <u> 1.70</u>	0.000	<u>1 700 000</u>	1.700.000
Issued and fully paid				
Shares of €1 each	<u> 1 700 000</u> <u>1.70</u>	0.000	<u>1 700 000</u>	1.700.000

21 Other reserves

	Fair value reserve €
At 1 January 2010	1.228.317
Available-for-sale financial assets:	(4 GAG 55A)
Fair value losses (Note 16)	<u>(1.646.554</u>)
At 31 December 2010/1 January 2011	(418.237)
Available-for-sale financial assets: Loss transferred to profit or loss due to	
impairment (Note 16)	418.237
At 31 December 2011	

22 Guarantee deposits from agents

Guarantee deposits from agents consist of guarantees provided by agents according to the rules that govern the relationship of the company with them. These guarantees are used to offset any doubtful demands by agents.

23 Trade and other payables

	2011	2010
	€	€
Trade payables	609.241	1.158.965
Payables to parent entity (Note 25(iv))	5.405.484	4.771.561
Payables to related parties (Note 25(iv))	-	50.000
Other payables	2.002.359	1.732.948
Amounts due to the Republic of Cyprus	6.321.505	3.649.385
Profits due to winners	<u>3.113.419</u>	10.344.993
	<u>17.452.008</u>	21.707.852

The fair value of trade and other payables which are due within one year approximates their carrying amount at the balance sheet date.

24 Commitments

(i) Operating lease commitments – where the Company is the lessee

The Company leases various offices under operating lease agreements. The leases have varying terms, escalation clauses and renewal rights.

The future aggregate minimum lease payments under non-cancellable operating leases are as follows:

	2011	2010
	€	€
No later than 1 year	126.000	126.000
Later than 1 year and no later than 5 years	<u>73.500</u>	199.500
	<u>199.500</u>	325.500

25 Related party transactions

The Company is controlled by OPAP S.A., registered in Greece, which owns 100% of the Company's shares. The shares of OPAP S.A. are traded in Athens Stock Exchange. The Greek Government is the ultimate controlling party of the Company.

The following transactions were carried out with related parties:

(i) OPAP S.A. fees

	2011	2010
	€	€
OPAP S.A. fees (Note 5):		
OPAP S.A. (parent entity)	<u>16.894.225</u>	18.010.485

The above transactions relate to trading activities.

(ii) Purchases of services

	2011	2010
	€	€
Purchases of "OPAP cards":		
OPAP S.A. (parent entity)	3.373	

Purchases from all related parties were made on commercial terms and conditions.

The above transactions relate to trading activities.

(iii) Directors' remuneration

(iv)

The total remuneration of the Directors was as follows:

	2011 €	2010 €
Emoluments in their executive capacity	312.552	318.704
Year-end balances arising from sales/purchases of goods/services		
	2011 €	2010 €
Receivables from parent entity (Note 18):	_	_
OPAP S.A.		198.108
Payables to related parties (Note 23):		
OPAP S.A. (parent entity)	5.405.484	4.771.561
OPAP Services S.A. (common control entity)	<u>-</u>	50.000

The above balances bear no interest and are repayable on demand.

The above balances relate to trading activities.

4.821.561

5.405.484

25 Related party transactions (continued)

(v) Loans to related parties

	2011	2010
	€	€
Loans to OPAP International Limited:		
At beginning of year	5.789.766	5.782.878
Loans repaid during year	(49.765)	(87.104)
Interest charged (Note 6)	<u> 126.423</u>	93.992
At end of year (Note 17)	<u>5.866.424</u>	5.789.766

The loan provided to OPAP International Limited, common control entity, bears interest at EURIBOR plus 0,5% and expires on 14 February 2014.

The Company has obtained guarantees from OPAP S.A., for the loan provided to OPAP International Limited.

The above balance relates to financing activities.

26 Events after the balance sheet date

There were no material events after the balance sheet date, which have a bearing on the understanding of the financial statements.

Independent auditor's report on pages 4 to 5.

Additional information to the income statement

Cost of goods sold for the year ended 31 December 2011

	2011 €	2010 €
Direct expenses Commissions payable Depreciation of property, plant and equipment Amortisation of intangibles Theoretincal winnings Aquisition of coupons Thermal paper Compensation of agents for V.A.T. Fees to OPAP S.A. Winnings payable to the Cyprus Government Third party services	15.077.262 33.320 7.463 109.579.882 107.025 205.554 2.187.810 16.894.225 12.186.075 365.196 156.643.812	16.371.245 33.320 13.730 115.439.667 127.462 216.425 2.440.856 18.010.485 14.074.015 358.913 167.086.118

Analysis of expenses for the year ended 31 December 2011

Selling and marketing costs	2011 €	2010 €
Subscriptions and donations	4.689.422	1.801.049
Advertising	2.029.013	2.218.111
Travelling local expenses	24.487	29.078
Costs of uniform corporate image of the agencies	124.647	191.840
Expenses for other events	2.745	2.764
——————————————————————————————————————	6.870.314	4.242.842
	6.670.314	4.242.042
	2011	2010
	€	€
Administrative expenses	•	C
Directors' remuneration	312.552	318.704
Salaries and related costs	1.067.485	1.081.859
Depreciation of plant, equipment and motor vehicles	38.257	38.067
Auditors' remuneration	25.145	22.569
Legal fees	13.800	13.800
Operating lease rentals	127.700	127.100
Repairs and maintenance	130.060	120.686
Telephone, telexes and facsimiles	138.131	139.634
Printing and stationery	5.390	7.271
Postages and courier	7.282	7.745
Cleaning expenses	6.102	6.015
Water and sewerage expenses	1.031	1.041
Insurance	54.531	47.449
Electricity	33.365	32.271
Staff training	21.991	26.815
Travelling local expenses	646	850
Motor vehicle expenses	19.964	16.454
Taxes and licences	15.520	13.175
Sundry expenses	73.083	61.925
Supplies and maintenance costs of computer equipment	22.704	27.050
	2.114.739	2.110.480