

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)
ANNUAL REPORT AND CONSOLIDATED FINANCIAL
STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

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OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

BOARD OF DIRECTORS AND OTHER OFFICERS

Board of Directors: Ioannis Spanoudakis - Chairman
Nikolaos Zachariades
Antonis Oikonomou
Charalambos Christou
Christos Stasis
Charis Stamatopoulos - Resigned on 16 December 2010
Georgios Kyriakos - Resigned on 15 September 2010
Loukis Avgoustides - Resigned on 3 February 2010
Christos Hadjiemmanuil - Resigned on 3 February 2010
Ioannis Galanopoulos - Resigned on 3 February 2010
Eleftherios Demetirou - Resigned on 3 February 2010
Panagiotis Skilakakis - Resigned on 3 February 2010
Chrysanthos Lazarides - Resigned on 3 February 2010
Georgios Vamvourelis - Resigned on 3 February 2010

Company Secretary: Leandros Zachariades

Independent Auditors: Deloitte Limited
Certified Public Accountants (Cyprus)
Corner Th. Dervis & Florinis Street
STADYL Building
1065 Nicosia

Legal Advisers: A.N. Papageorgiou & Associates
Dimitris Hadjinestoros

Registered office: Glory Building
Corner Philippou and Cavalas
CY-2363 Agios Dometios, Nicosia, Cyprus
P.O. Box 22493, CY-1522 Nicosia, Cyprus

Banker: Marfin Popular Bank Public Co Ltd

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

REPORT OF THE BOARD OF DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2010

The Board of Directors presents its report and audited consolidated financial statements of OPAP Sports Limited (Ex OPAP Glory Limited) and its subsidiaries (the Group) for the year ended 31 December 2010.

Incorporation

OPAP Sports Limited (Ex OPAP Glory Limited) (the "Company") was incorporated in Cyprus on 16 October 2002 as a private company with limited liability, in accordance with the provisions of the Companies Law, Cap. 113, under the name Glory Leisure Holdings Limited. The Company, which was renamed to OPAP Glory Limited on 10 December 2003 and to OPAP Sports Limited on 26 May 2010, is the holding company of the Group OPAP Sports Limited (the "Group"). On 1 October 2003, OPAP S.A., a Greek Public Company listed on the Athens Stock exchange, acquired the 90% of the share capital of the Company. On 10 July 2008, OPAP S.A. acquired the remaining 10% of the share capital of the Company.

Principal activity

The principal activity of the Group continues to be the management of Collective Performance and Recipient of the Collective Performance companies, which operate in the Republic of Cyprus.

Review of the development and current position of the Group and description of the major risks and uncertainties

The Group's development to date, financial results and position as presented in the financial statements are considered satisfactory.

The main risks and uncertainties faced by the Group and the steps taken to manage these risks, are described in note 3 of the financial statements.

Results

The Group's results for the year are set out on page 6.

Significant events after the end of the financial year

Any significant events that occurred after the end of the year are described in note 23 to the financial statements.

Expected future developments of the Group

The Board of Directors does not expect major changes in the principal activities of the Group in the foreseeable future.

Existence of branches

The Group does not maintain any branches.

Dividends

The Board of Directors does not recommend the payment of a dividend for the year ended 31 December 2010.

Share capital

There were no changes in the share capital of the Company during the year.

Board of Directors

The members of the Group's Board of Directors as at 31 December 2010 and at the date of this report are presented on page 1. On 3 February 2010, Messrs Charis Stamatopoulos, Georgios Kyriakos, Antonis Oikonomou, Charalambos Christou and Christos Stasis were appointed as directors of the Group. On the same date Messrs Christos Hadjiemmanuil, Georgios Vamvourelis, Panagiotis Skilakakis, Eleftherios Demetriou, Ioannis Galanopoulos, Loukis Avgoustides and Chrysanthos Lazarides resigned from directors of the Group. On 15 September 2010 Mr. Georgios Kyriakos resigned from director of the Group. On 12 October 2010 Mr. Nikolaos Zachariades was appointed as director of the Group. On 16 December 2010 Mr. Charis Stamatopoulos (Chairman) resigned from director of the Group and on the same date Mr. Ioannis Spanoudakis was appointed as Chairman of the Board of Directors.

In accordance with the Company's Articles of Association, at every annual general meeting one third of the members of the Board of Directors retire but they have the right of re-election.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

REPORT OF THE BOARD OF DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2010

Independent Auditors

The independent auditors, Deloitte Limited, have expressed their willingness to continue in office and a resolution authorising to the Board of Directors to fix their remuneration will be submitted at the forthcoming Annual General Meeting.

By order of the Board of Directors,

Leandros Zachariades
Secretary

Nicosia, 21 February 2011

Independent Auditor's Report

To the Members of OPAP Sports Limited (Ex OPAP Glory Limited)

Report on the Consolidated Financial Statements

We have audited the consolidated financial statements of OPAP Sports Limited (Ex OPAP Glory Limited) (the "Company") and its subsidiaries ('the Group') on pages 6 to 23, which comprise the consolidated statement of financial position as at 31 December 2010, and the consolidated statements of comprehensive income, changes in equity and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory notes.

Board of Directors' Responsibility for the Consolidated Financial Statements

The Board of Directors is responsible for the preparation of consolidated financial statements that give a true and fair view in accordance with International Financial Reporting Standards as adopted by the European Union (EU) and the requirements of the Cyprus Companies Law, Cap. 113. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of consolidated financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Board of Directors as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements give a true and fair view of the financial position of OPAP Sports Limited (Ex OPAP Glory Limited) and its subsidiaries as at 31 December 2010, and of its financial performance and their cash flows for the year then ended in accordance with International Financial Reporting Standards as adopted by the EU and the requirements of the Cyprus Companies Law, Cap. 113.

Report on Other Legal and Regulatory Requirements

Pursuant to the requirements of the Cyprus Companies Law, Cap. 113, we report the following:

- We have obtained all the information and explanations we considered necessary for the purposes of our audit.
- In our opinion, proper books of account have been kept by the Company.
- The Company's consolidated financial statements are in agreement with the books of account.
- In our opinion and to the best of our information and according to the explanations given to us, the consolidated financial statements give the information required by the Cyprus Companies Law, Cap. 113, in the manner so required.
- In our opinion, the information given in the report of the Board of Directors on pages 2 to 3 is consistent with the consolidated financial statements.

Other Matter

This report, including the opinion, has been prepared for and only for the Company's members as a body in accordance with Section 156 of the Cyprus Companies Law, Cap.113 and for no other purpose. We do not, in giving this opinion, accept or assume responsibility for any other purpose or to any other person to whom this report may be divulged.

Deloitte Limited
Certified Public Accountants (Cyprus)

Nicosia, 21 February 2011

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2010

	Note	2010 €	2009 €
Turnover	5	22.379.848	21.389.083
Cost of sales		(20.345.081)	(19.181.386)
Gross profit		2.034.767	2.207.697
Other operating income	6	117.355	91.015
Distribution expenses		(160.709)	(76.802)
Administration expenses		(1.055.228)	(1.222.567)
Operating profit	7	936.185	999.343
Net finance costs	9	(52.214)	(69.750)
Profit before tax		883.971	929.593
Income tax expense	10	(91.480)	(83.492)
Profit for the year		792.491	846.101
Other comprehensive income		-	-
Total comprehensive income for the year		792.491	846.101

See accompanying notes on pages 10 to 23 to these consolidated financial statements.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

CONSOLIDATED STATEMENT OF FINANCIAL POSITION 31 DECEMBER 2010

	Note	2010 €	2009 €
ASSETS			
Non-current assets			
Plant and equipment	11	12.940	21.111
Intangible assets	12	-	-
		<u>12.940</u>	<u>21.111</u>
Current assets			
Trade and other receivables	14	340.613	361.086
Short-term bank deposits	15	1.500.000	1.017.951
Cash at hand and in bank	15	2.126.803	1.727.225
		<u>3.967.416</u>	<u>3.106.262</u>
TOTAL ASSETS		<u>3.980.356</u>	<u>3.127.373</u>
EQUITY AND LIABILITIES			
Equity and reserves			
Share capital	16	1.710.000	1.710.000
Retained earnings		2.022.728	1.230.237
Total equity		<u>3.732.728</u>	<u>2.940.237</u>
Current liabilities			
Trade and other payables	17	64.360	87.403
Current tax liabilities	18	183.268	99.733
		<u>247.628</u>	<u>187.136</u>
TOTAL EQUITY AND LIABILITIES		<u>3.980.356</u>	<u>3.127.373</u>

On 21 February 2011 the Board of Directors of OPAP Sports Limited (Ex OPAP Glory Limited) authorised these financial statements for issue.

.....
Ioannis Spanoudakis
Chairman

.....
Nikolaos Zachariades
Director

See accompanying notes on pages 10 to 23 to these consolidated financial statements.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2010

	Share capital €	Retained earnings €	Total €
Balance at 1 January 2009	1.710.000	384.136	2.094.136
Total comprehensive income for the year	-	846.101	846.101
Balance at 31 December 2009/ 1 January 2010	1.710.000	1.230.237	2.940.237
Total comprehensive income for the year	-	792.491	792.491
Balance at 31 December 2010	1.710.000	2.022.728	3.732.728

Companies which do not distribute 70% of their profits after tax, as defined by the relevant tax law, within two years after the end of the relevant tax year, will be deemed to have distributed as dividends 70% of these profits. Special contribution for defence at 15% will be payable on such deemed dividends to the extent that the shareholders (companies and individuals) are Cyprus tax residents. The amount of deemed distribution is reduced by any actual dividends paid out of the profits of the relevant year at any time. This special contribution for defence is payable by the Company for the account of the shareholders.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2010

	Note	2010 €	2009 €
CASH FLOWS FROM OPERATING ACTIVITIES			
Profit before tax		883.971	929.593
Adjustments for:			
Depreciation expense	11	8.171	26.780
Gain from the sale of plant and equipment		(9.913)	(14.950)
Interest income	6	(58.264)	(39.478)
Interest and finance expenses payable	9	52.214	69.750
		<u>876.179</u>	971.695
Cash flows from operations before working capital changes		876.179	971.695
Decrease in trade and other receivables		20.473	195.833
Decrease in trade and other payables		(23.043)	(65.570)
Cash flows from operations		873.609	1.101.958
Tax paid		(7.945)	(22.754)
Net cash flows from operating activities		865.664	1.079.204
CASH FLOWS FROM INVESTING ACTIVITIES			
Payment for purchase of plant and equipment	11	-	(3.220)
Proceeds from disposal of plant and equipment		9.913	14.950
Interest received		58.264	39.478
Increase in short-term bank deposits		(482.049)	(649.083)
Net cash flows used in investing activities		(413.872)	(597.875)
CASH FLOWS FROM FINANCING ACTIVITIES			
Interest and finance expenses		(52.214)	(69.750)
Net cash flows used in financing activities		(52.214)	(69.750)
Net increase in cash and cash equivalents		399.578	411.579
Cash and cash equivalents:			
At beginning of the year		1.727.225	1.315.646
At end of the year	15	<u>2.126.803</u>	<u>1.727.225</u>

See accompanying notes on pages 10 to 23 to these consolidated financial statements.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

1. Incorporation and principal activities

Country of incorporation

OPAP Sports Limited (Ex OPAP Glory Limited) (the "Company") was incorporated in Cyprus on 16 October 2002 as a private company with limited liability, in accordance with the provisions of the Company Law, Cap.113, under the name Glory Leisure Holdings Limited. The Company, which was renamed to OPAP Glory Limited on 10 December 2003 and to OPAP Sports Limited on 26 May 2010, is the holding company of the Group OPAP Sports Limited (the "Group"). On 1 October 2003, OPAP S.A., a Greek Public Company listed on the Athens Stock Exchange, acquired the 90% of the share capital of the Company. On 10 July 2008, OPAP S.A. acquired the remaining 10% of the share capital of the Company. Its registered office is at Glory Building, Corner Philippou and Cavalas, CY 2363 Agios Dometios, Nicosia, Cyprus.

Principal activity

The principal activity of the Group continues to be the management of Collective Performance and Recipient of the Collective Performance companies, which operate in the Republic of Cyprus.

2. Significant accounting policies

The principal accounting policies adopted in the preparation of these consolidated financial statements are set out below. These policies have been consistently applied to all years presented in these consolidated financial statements unless otherwise stated.

Basis of preparation

The consolidated financial statements have been prepared in accordance with International Financial Reporting Standards (IFRSs) as adopted by the European Union (EU) and the requirements of the Cyprus Companies Law, Cap.113. The consolidated financial statements have been prepared under the historical cost convention.

The preparation of financial statements in conformity with IFRSs requires the use of certain critical accounting estimates and requires management to exercise its judgement in the process of applying the Group's accounting policies. It also requires the use of assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Although these estimates are based on management's best knowledge of current events and actions, actual results may ultimately differ from those estimates.

Adoption of new and revised IFRSs

In the current year, the Group has adopted all of the new and revised International Financial Reporting Standards (IFRS) that are relevant to its operations and are effective for accounting periods beginning on or after 1 January 2010. The adoption of these Standards did not have a material effect on the accounting policies of the Group.

At the date of approval of these financial statements, standards and interpretations were issued by the International Accounting Standards Board which were not yet effective. The Board of Directors expects that the adoption of these accounting standards in future periods will not have a material effect on the consolidated financial statements of the Group.

Basis of consolidation

The consolidated financial statements of the Group comprise the financial statements of the parent company OPAP Sports Limited (Ex OPAP Glory Limited) and its subsidiaries as these are presented in the note 13 of the consolidated financial statements.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

2. Significant accounting policies (continued)

Basis of consolidation (continued)

Where it was necessary, the financial statements of the subsidiaries were reformed so as their accounting policies to align with those used by the Group.

All significant intra-group transactions, balances, income and expenses between the companies of the Group are eliminated on consolidation.

Revenue recognition

The Group's revenue derives from operations in the Republic of Cyprus and comprises of collective performance. Revenue is measured at the fair value of the consideration received. Revenue is recognised on an accrual basis.

Finance income

Finance income includes interest income which is recognised based on an accrual basis in proportion with the amounts that are receivable.

Finance costs

Interest expense and other borrowing costs are charged to the consolidated statement of comprehensive income as incurred.

Tax

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the consolidated statement of comprehensive income because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting date.

Deferred tax is recognised on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit, and is accounted for using the consolidated statement of financial position liability method. Deferred tax liabilities are generally recognised for all taxable temporary differences and deferred tax assets are recognised to the extent that it is probable that taxable profits will be available against which deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit.

Deferred tax liabilities are recognised for taxable temporary differences arising on investments in subsidiaries and associates, and interests in joint ventures, except where the Group is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset realised. Deferred tax is charged or credited to profit or loss, except when it relates to items charged or credited directly to other comprehensive income or equity, in which case the deferred tax is also dealt with in other comprehensive income or equity.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the Group intends to settle its current tax assets and liabilities on a net basis.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

2. Significant accounting policies (continued)

Plant and equipment

Plant and equipment are stated at historical cost less accumulated depreciation and any accumulated impairment losses.

Depreciation is calculated on the straight-line method so as to write off the cost of each asset to its residual value over its estimated useful life. The annual depreciation rates used are as follows:

	%
Motor vehicles	15
Furniture, fixtures and office equipment	15

The assets residual values and useful lives are reviewed, and adjusted if appropriate, at each reporting date.

Where the carrying amount of an asset is greater than its estimated recoverable amount, the asset is written down immediately to its recoverable amount.

Expenditure for repairs and maintenance of plant and equipment is charged to the consolidated statement of comprehensive income of the year in which it is incurred. The cost of major renovations and other subsequent expenditure are included in the carrying amount of the asset when it is probable that future economic benefits in excess of the originally assessed standard of performance of the existing asset will flow to the Group. Major renovations are depreciated over the remaining useful life of the related asset.

Gains and losses on disposal of plant and equipment are determined by comparing proceeds with carrying amount and are included in the consolidated statement of comprehensive income.

Operating leases

Rentals payable under operating leases are charged to profit or loss on a straight-line basis over the term of the relevant lease. Benefits received and receivable as an incentive to enter into an operating lease are also spread on a straight-line basis over the lease term.

Impairment of tangible and intangible assets excluding goodwill

At each reporting date, the Group reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

Where an impairment loss subsequently reverses, the carrying amount of the asset (cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

2. Significant accounting policies (continued)

Financial instruments

Financial assets and financial liabilities are recognised on the Group's consolidated statement of financial position when the Group becomes a party to the contractual provisions of the instrument.

Trade receivables

Trade receivables are measured at initial recognition at fair value, and are subsequently measured at amortised cost using the effective interest rate method. Appropriate allowances for estimated irrecoverable amounts are recognised in profit or loss when there is objective evidence that the asset is impaired. The allowance recognised is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows discounted at the effective interest rate computed at initial recognition.

Cash and cash equivalents

For the purpose of the consolidated cash flow statement, cash and cash equivalents comprise cash at bank and in hand.

Trade payables

Trade payables are initially measured at fair value, and are subsequently measured at amortised cost, using the effective interest rate method.

Derecognition of financial assets and liabilities

Financial assets

A financial asset (or, where applicable a part of a financial asset or part of a group of similar financial assets) is derecognised when:

- the rights to receive cash flows from the asset have expired;
- the Group retains the right to receive cash flows from the asset, but has assumed an obligation to pay them in full without material delay to a third party under a 'pass through' arrangement; or
- the Group has transferred its rights to receive cash flows from the asset and either (a) has transferred substantially all the risks and rewards of the asset, or (b) has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

Financial liabilities

A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires.

When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and the recognition of a new liability, and the difference in the respective carrying amounts is recognised in profit or loss.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

2. Significant accounting policies (continued)

Offsetting financial instruments

Financial assets and financial liabilities are offset and the net amount reported in the consolidated statement of financial position if, and only if, there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, or to realise the asset and settle the liability simultaneously. This is not generally the case with master netting agreements, and the related assets and liabilities are presented gross in the consolidated statement of financial position.

Share capital

Ordinary shares are classified as equity.

Dividends

Dividend distribution to the Group's shareholders is recognised in the Group's financial statements in the year in which they are approved by the Group's shareholders.

Comparatives

Where necessary, comparative figures have been adjusted to conform to changes in presentation in the current year.

3. Financial risk management

Financial risk factors

The Group is exposed to credit risk, liquidity risk and capital risk arising from the financial instruments it holds. The risk management policies employed by the Group to manage these risks are discussed below:

3.1 Credit risk

Credit risk arises when a failure by counter parties to discharge their obligations could reduce the amount of future cash inflows from financial assets on hand at the statement of financial position date. Credit risk arises from the amounts due from betting agents and bank deposits. The Group has no significant concentration of credit risk, since balances are maintained with a large number of agents. The Group has policies in place to ensure that rendering of services is made to customers with appropriate credit history and monitors the ageing profile of its receivables on a continuous basis. In addition, the Group receives bank guarantees from the agents, which aim to further secure the Group against the recoverability of the amounts which are owed. All trade receivables are with parties without external credit rating. Bank balances are held with high credit quality financial institutions and the Group has policies to limit the amount of credit exposure to any financial institution.

3.2 Liquidity risk

Liquidity risk is the risk that arises when the maturity of assets and liabilities does not match. An unmatched position potentially enhances profitability, but can also increase the risk of losses. The Group has procedures with the object of minimising such losses such as maintaining sufficient cash and other highly liquid current assets and by having available an adequate amount of committed credit facilities.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

3. Financial risk management (continued)

Liquidity risk (continued)

The following tables detail the Group's remaining contractual maturity for its financial liabilities. The tables have been drawn up based on the undiscounted cash flows of financial liabilities based on the earliest date on which the Group can be required to pay.

31 December 2010

	Carrying amount	Contractual cash flows	≤ 3 months or less	3-12 months	1-2 years	2-5 years	5 years	More than 5 years
	€	€	€	€	€	€	€	€
Trade and other payables	91	91	91	-	-	-	-	-
Betting taxes	35.520	35.520	35.520	-	-	-	-	-
	<u>35.611</u>	<u>35.611</u>	<u>35.611</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

31 December 2009

	Carrying amount	Contractual cash flows	≤ 3 months or less	3-12 months	1-2 years	2-5 years	5 years	More than 5 years
	€	€	€	€	€	€	€	€
Trade and other payables	16.994	16.994	16.994	-	-	-	-	-
Payables to related companies	7.733	7.733	7.733	-	-	-	-	-
Betting Taxes	30.169	30.169	30.169	-	-	-	-	-
	<u>54.896</u>	<u>54.896</u>	<u>54.896</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

3.3 Capital risk management

The Group manages its capital to ensure that it will be able to continue as a going concern while maximising the return to shareholders through the optimisation of the debt and equity balance. The Group's overall strategy remains unchanged from last year.

Fair value estimation

The fair values of the Group's financial assets and liabilities approximate their carrying amounts at the consolidated statement of financial position date.

4. Critical accounting estimates and judgements

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

- Provision for bad and doubtful debts**

The Group reviews its trade and other receivables for evidence of their recoverability. Such evidence includes the customer's payment record and the customer's overall financial position. If indications of irrecoverability exist, the recoverable amount is estimated and a respective provision for bad and doubtful debts is made. The amount of the provision is charged through the consolidated statement of comprehensive income. The review of credit risk is continuous and the methodology and assumptions used for estimating the provision for bad and doubtful debts are reviewed regularly and adjusted accordingly.

- Income taxes**

Significant judgement is required in determining the provision for income taxes. There are transactions and calculations for which the ultimate tax determination is uncertain during the ordinary course of business. The Group recognises liabilities for anticipated tax audit issues based on estimates of whether additional taxes will be due. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the income tax and deferred tax provisions in the period in which such determination is made.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

4. Critical accounting estimates and judgements (continued)

• Impairment loss

When the recoverable amount of an asset is lower than its book value then, the impairment loss is recorded as an expense in the consolidated statement of comprehensive income. If the asset is presented in revised value due to revaluation then the reduction is recorded in the revaluation reserve.

5. Turnover

	2010	2009
	€	€
Revenue from acceptance of collective betting	<u>22.379.848</u>	<u>21.389.083</u>
	<u>22.379.848</u>	<u>21.389.083</u>

The Group's turnover comprises of acceptance of collective betting from betting agents of the Group who operate in Cyprus.

6. Other income

	2010	2009
	€	€
Interest from short-term deposits and cash at bank	58.264	39.478
Gain from sale of plant and equipment	9.913	14.950
Sundry operating income	<u>49.178</u>	<u>36.587</u>
	<u>117.355</u>	<u>91.015</u>

7. Operating profit

	2010	2009
	€	€
Operating profit is stated after charging the following items:		
Depreciation of plant and equipment (Note 11)	8.171	26.780
Staff costs including Directors in their executive capacity (Note 8)	688.608	725.895
Auditors' remuneration	20.500	20.500
Juridical compensation	-	123.854
Trade receivables - impairment charge for bad and doubtful debts	<u>9.971</u>	<u>4.584</u>

There were no juridical compensations during the reporting period. Juridical compensations of €123.854 for the year 2009 relate mainly to compensations paid for lawsuits that were pending against the Group for betting profits.

8. Staff costs

	2010	2009
	€	€
Wages and salaries	640.166	678.088
Social insurance costs etc	37.602	37.093
Social cohesion fund	<u>10.840</u>	<u>10.714</u>
	<u>688.608</u>	<u>725.895</u>

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

9. Finance costs

	2010 €	2009 €
Interest expense	472	-
Other finance expenses	<u>51.742</u>	<u>69.750</u>
Finance costs	<u>52.214</u>	<u>69.750</u>

Other finance expenses include bank guarantee expenses of €49.720 (2009: €68.116).

10. Tax

	2010 €	2009 €
Corporation tax - current year	85.666	67.700
Corporation tax - prior years	477	12.104
Defence contribution - current year	<u>5.337</u>	<u>3.688</u>
Charge for the year	<u>91.480</u>	<u>83.492</u>

The total charge for the year can be reconciled to the accounting profit as follows:

	2010 €	2009 €
Profit before tax	<u>883.971</u>	<u>929.593</u>
Tax calculated at the applicable tax rates	88.397	92.959
Tax effect of expenses not deductible for tax purposes	1.968	8.369
Tax effect of allowances and income not subject to tax	(12.487)	(23.199)
Tax effect of tax losses brought forward	-	(16.584)
10% additional charge	7.788	6.155
Defence contribution - current year	5.337	3.688
Prior year tax	<u>477</u>	<u>12.104</u>
Tax charge	<u>91.480</u>	<u>83.492</u>

The corporation tax rate is 10%.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

11. Plant and equipment

	Motor vehicles €	Furniture, fixtures and office equipment €	Total €
Cost			
Balance at 1 January 2009	64.208	2.286.880	2.351.088
Additions	-	3.220	3.220
Disposals	-	(52.942)	(52.942)
Balance at 31 December 2009/ 1 January 2010	64.208	2.237.158	2.301.366
Disposals	-	(36.810)	(36.810)
Balance at 31 December 2010	64.208	2.200.348	2.264.556
Depreciation			
Balance at 1 January 2009	50.994	2.255.423	2.306.417
Charge for the year	3.706	23.074	26.780
On disposals	-	(52.942)	(52.942)
Balance at 31 December 2009/ 1 January 2010	54.700	2.225.555	2.280.255
Charge for the year	2.083	6.088	8.171
On disposals	-	(36.810)	(36.810)
Balance at 31 December 2010	56.783	2.194.833	2.251.616
Net book amount			
Balance at 31 December 2010	7.425	5.515	12.940
Balance at 31 December 2009	9.508	11.603	21.111

Depreciation of motor vehicles is included in the distribution expenses while depreciation of furniture and equipment of €2.955 (2009: €13.797) and €3.133 (2009: €9.227) are included in the cost of sales and administration expenses respectively.

12. Intangible assets

	Franchising €
Cost	
Balance at 1 January 2009	1.379.407
Balance at 31 December 2009/ 1 January 2010	1.379.407
Balance at 31 December 2010	1.379.407
Amortisation	
On disposals	1.379.407
Balance at 31 December 2009/ 1 January 2010	1.379.407
Balance at 31 December 2010	1.379.407
Net book amount	
Balance at 31 December 2010	-

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

13. Investments in subsidiaries

<u>Name</u>	<u>Principal Activities</u>	<u>Issued and Paid Share Capital</u>
1.GLORY BETTING SPORTS (PRINCIPAL CYPRUS)LTD	Company of Collective performance	171.000
2.GLORY BETTING SPORTS (CYPRUS)LTD	Collective performance recipient of GLORY BETTING SPORTS (PRINCIPAL CYPRUS)LTD	34.200
3. CASHGROVE BETTING SPORTS (PRINCIPAL CYPRUS) LTD	Company of Collective performance	171.000
4. CASHGROVE BETTING SPORTS (CYPRUS) LTD	Collective performance recipient of CASHGROVE BETTING SPORTS (PRINCIPAL CYPRUS)LTD	34.200
5. FORZA BETTING SPORTS (PRINCIPAL CYPRUS) LTD	Company of Collective performance	171.000
6. FORZA BETTING SPORTS (CYPRUS) LTD	Collective performance recipient of FORZA BETTING SPORTS (PRINCIPAL CYPRUS)LTD	8.550
7. ANDROMEDA BETTING SPORTS (PRINCIPAL CYPRUS) LTD	Company of Collective performance	171.000
8.ANDROMEDA BETTING SPORTS (CYPRUS) LTD	Collective performance recipient of ANDROMEDA BETTING SPORTS (PRINCIPAL CYPRUS)LTD	34.200
9. APOLLO BETTING SPORTS (PRINCIPAL CYPRUS) LTD	Company of Collective performance	171.000
10. APOLLO BETTING SPORTS (CYPRUS) LTD	Collective performance recipient of APOLLO BETTING SPORTS (PRINCIPAL CYPRUS)LTD	8.550
11. ATHINA BETTING SPORTS (PRINCIPAL CYPRUS) LTD	Company of Collective performance	171.000
12. ATHINA BETTING SPORTS (CYPRUS) LTD	Collective performance recipient of ATHINA BETTING SPORTS (PRINCIPAL CYPRUS)LTD	34.200
13. THISEAS BETTING SPORTS (PRINCIPAL CYPRUS) LTD	Company of Collective performance	171.000
14. THISEAS BETTING SPORTS (CYPRUS) LTD	Collective performance recipient of THISEAS BETTING SPORTS (PRINCIPAL CYPRUS)	34.200
15. ARIS BETTING SPORTS (PRINCIPAL CYPRUS) LTD	Company of Collective performance	171.000

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

13. Investments in subsidiaries (continued)

<u>Name</u>	<u>Principal Activities</u>	<u>Issued and Paid Share Capital</u>
16. ARIS BETTING SPORTS (CYPRUS) LTD	Collective performance recipient of ARIS BETTING SPORTS (PRINCIPAL CYPRUS)LTD	8.550
17. HERA BETTING SPORTS (PRINCIPAL) LTD	Company of Collective performance - Dormant	171.000
18. HERA BETTING SPORTS LTD	Collective performance recipient of HERA BETTING SPORTS (PRINCIPAL)LTD - Dormant	34.200
19. HERMES BETTING SPORTS (PRINCIPAL) LTD	Company of Collective performance - Dormant	171.000
20. HERMES BETTING SPORTS LTD	Collective performance recipient of ÇÄÑİÄS BETTING SPORTS (PRINCIPAL)LTD - Dormant	34.200
21. HERCULES BETTING SPORTS (PRINCIPAL) LTD	Company of Collective performance - Dormant	171.000
22. HERCULES BETTING SPORTS LTD	Collective performance recipient of ÇERCULES BETTING SPORTS (PRINCIPAL)LTD - Dormant	34.200
23. POSEIDON BETTING SPORTS (PRINCIPAL) LTD	Company of Collective performance - Dormant	171.000
24. POSEIDON BETTING SPORTS LTD	Collective performance recipient of POSEIDON BETTING SPORTS (PRINCIPAL)LTD - Dormant	34.200
25. ARTEMIS BETTING SPORTS (PRINCIPAL CYPRUS) LTD	Company of Collective performance - Dormant	171.000
26. ARTEMIS BETTING SPORTS (CYPRUS) LTD	Collective performance recipient of ARTEMIS BETTING SPORTS (PRINCIPAL CYPRUS) LTD - Dormant	1.710

All the above companies are incorporated in Cyprus under the Companies Law, Cap.113.

The total number of licensed premises from where the Group can carry out its operations on 31 December 2010 is 114 (2009: 111), in accordance with the number of companies which have received relevant licenses from the Minister of Finance.

The total number of licenses of the recipient and collective betting assistant recipients for each company of collective betting is limited to 15.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

14. Trade and other receivables

	2010	2009
	€	€
Trade receivables	100.923	120.818
Deposits and prepayments	239.690	240.268
	<u>340.613</u>	<u>361.086</u>

Deposits and prepayments include €200.590 (2009: €200.590) which relate to prepayments of government fees for 2010 betting acceptance licences.

Concentrations of credit risk with respect to amounts due from agents of collective betting are limited due to the large number of agents of the Group. The Group's historical experience in the collection of amounts receivable falls within the forecasts recorded in the books of account. For trade receivables, the policy of the Group is to provide a credit limit of 8 days. Due to these factors, management believes that there is no additional credit risk in the collection of the Group's trade debtors beyond the amounts provided for losses.

In addition, the Group receives letters of guarantee from agents which aim to further secure the Group against the recovery of amounts due. The value of guarantees on 31 December 2010 amounted to €1.016.593 (2009: €985.760).

The fair values of trade and other receivables due within one year approximate to their carrying amounts as presented above.

The Group recognised loss of €9.971 (2009: €4.584) for the impairment of trade and other receivables for the year ended 31 December 2010.

15. Cash and cash equivalents and short-term bank deposits

For the purposes of the cash flow statement, the cash and cash equivalents include the following:

	2010	2009
	€	€
Cash at bank and in hand	2.126.803	1.727.225
Short-term bank deposits	1.500.000	1.017.951
	<u>3.626.803</u>	<u>2.745.176</u>

The effective interest rate on short-term bank deposits was 4,50% (2009: 4,75%) and these deposits have a maturity date the 13 October 2011.

The exposure of the Group to credit risk and impairment losses in relation to cash and cash equivalents is reported in note 3 of the financial statements.

16. Share capital

	2010 Number of shares	2010 €	2009 Number of shares	2009 €
Authorised				
Ordinary shares of €1,71 each	<u>1.000.000</u>	<u>1.710.000</u>	1.000.000	1.710.000
Issued and fully paid				
Balance at 1 January	<u>1.000.000</u>	<u>1.710.000</u>	1.000.000	1.710.000
Balance at 31 December	<u>1.000.000</u>	<u>1.710.000</u>	1.000.000	1.710.000

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

17. Trade and other payables

	2010	2009
	€	€
Trade payables	91	16.994
Betting taxes	35.520	30.169
Accruals	28.749	32.507
Payables to related companies (Note 19)	-	7.733
	<u>64.360</u>	<u>87.403</u>

The fair values of trade and other payables due within one year approximate to their carrying amounts as presented above.

18. Current tax liabilities

	2010	2009
	€	€
Corporation tax	<u>183.268</u>	<u>99.733</u>
	<u>183.268</u>	<u>99.733</u>

19. Related party transactions

The parent company of the Group is OPAP S.A., a Public Company listed on the Athens Stock Exchange and holds 100% of the Company's share capital.

The following transactions were carried out with related parties:

19.1 Directors' remuneration

The remuneration of Directors and other members of key management was as follows:

	2010	2009
	€	€
Directors' and General Manager's remuneration	241.796	285.337
Social Insurance, etc	<u>7.029</u>	<u>11.083</u>
	<u>248.825</u>	<u>296.420</u>

19.2 Payables to related parties (Note 17)

Name	Nature of transactions	2010	2009
		€	€
Glory Worldwide Holdings Limited	Trade	-	7.733
		<u>-</u>	<u>7.733</u>

Glory Worldwide Holdings Ltd is controlled by Mr. Athanasios Ktoridis who is the ultimate shareholder of Glory Technology Limited.

OPAP SPORTS LIMITED (EX OPAP GLORY LIMITED)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

20. Other transactions

The transactions between the Group's related parties and the Group are as follows:

(i) On 2 April 2003 an agreement was signed between the Company and Glory Technology Limited, in which the ultimate parent company OPAP S.A. holds 20%, for the use of the integrated (on-line) UGS system (Universal Game System INTERGRATED TURN KEY SOLUTION) for the automation of the operations of the Group's companies regarding collective betting. The duration of the agreement is for seven years with the option for renewal for three additional years. On 29 September 2009 a new agreement was signed between the parties with effective date on 2 April 2010, and duration of twelve months, with the option for renewal for twelve additional months provided that the consent of the parties has been established. Based on the new agreement the agreed annual fee for granting the right to use the system of Glory Technology Ltd, was reduced from 5% plus V.A.T to 4% plus V.A.T on the Group's total annual turnover. In addition an annual fee equal to 14% plus V.A.T on the annual fee for the use of the system was agreed, for maintenance services which will be provided by Glory Technology Ltd.

The use and maintenance expenses of the integrated (on-line) system UGS (Universal Game System INTERGRATED TURN KEY SOLUTION) for the year 2010 amounted to €1.242.972 (2009: €1.402.054) and these are included in the consolidated statement of comprehensive income.

(ii) On 1 January 2010 an agreement was signed by the Company and Glory Technology Limited for the supply of working space and administrative services (telephone, electricity, building insurance, communalities), for the amount of €8.543 per month plus V.A.T (2009: €8.543 per month plus V.A.T). The duration of the agreement is twelve months. On 1 January 2011 a new agreement was signed between the parties with the same terms and duration of twelve months.

21. Contingent liabilities

Companies of collective performance, the recipients and assistant recipients have set, under the provisions of the Collective Betting (Regulation and Tax) Laws of 1997 until 2007, bank guarantees for the benefit of the Minister of Finance for the coverage of betting taxes as well as for any earned but not yet paid bets. The total bank guarantees that have been granted from the Group for the benefit of the Minister of Finance amount to €6.629.368 (2008: €6.629.368). The guarantees are secured by the parent company OPAP S.A. The Group is charged with the bank guarantee fees and these are disclosed in note 9 of the consolidated financial statements. Up to the statement of financial position date no claim has arisen in respect of these guarantees.

The Group had no other contingent liabilities as at 31 December 2010.

22. Commitments

The Group had no capital or other commitments as at 31 December 2010.

23. Significant events after the end of the financial year

There were no significant events after the end of the financial year, which have a bearing on the understanding of the financial statements.

Independent auditor's report on pages 4 and 5

